

GROW YOUR PEOPLE TO GROW YOUR BUSINESS

“OUR PEOPLE ARE OUR MOST important asset.” It’s arguably the most repeated adage in the business world for one very good reason – it’s true. Having the right people in the right roles, performing at peak levels, is the key to getting the bottom-line results you want, say the management experts at Halogenex.

“We help you grow your people, so you can grow your business,” says Jennifer Whitaker, Halogenex founding partner.

Whitaker and Lee Wolfe joined forces in 2003 to form Halogenex, a business consulting and coaching firm focused on bringing about a business transformation for their clients. As an executive coach and management consultant, Whitaker draws from an extensive career that blends counseling, management and business ownership. Wolfe’s expertise is in organizational consulting. He’s been an advisor to a wide array of clients including Fortune 100 corporations, small businesses and the U.S. Army.

“We’re different from usual consultants. We customize our approach. We identify and work with clients’ needs, rather than impose our agenda. We guarantee results – or you don’t pay.”

Jennifer Whitaker,
Founder, Halogenex

With a client list that includes many of the area’s top companies from virtually every business sector, Whitaker and Wolfe specialize in four key areas:

- Succession Planning
- Growing the Next Generation of Leaders
- Post Merger and Acquisition Integration
- Conflict Resolution

CPA firm Carr, Riggs & Ingram turned to Halogenex to “develop the

‘next generation’ of leaders in our firm as well enhance leadership skills at all levels,” says Brian Barksdale. “Their unique approach identifies and leverages individual strengths to improve the performance of the entire organization. The biggest take away from our work with Halogenex is how essential accountability is for individual and organizational growth.”

“We engaged Halogenex’s services as we identified potential future partners in our firm,” explains Greg Hays, a partner with accounting firm Moore Stephens Tiller. “They administered assessments to each of the candidates and provided a comprehensive review to the individuals and to us as partners. We utilized this information to make decisions about

moving forward – and it proved to be ‘right on.’ ”

Getting the right advice in challenging times can be vital. “Lee and Jennifer equipped us with the tools we needed to weather this current economic downturn. They poised us for growth, yet helped us be agile, too,” says Peggy Slappey, owner of Peggy Slappey Properties.

As essential as Halogenex services and expertise are to their clients, Whitaker and Wolfe have a definite exit strategy. “We want to transfer our skills to the client so that whatever they’ve learned can be sustained when we’re gone,” says Whitaker. ■

For more information, call (770) 736-6504 or visit www.halogenex.com.



“My experience working with Lee Wolfe and Halogenex was a great success. They addressed and resolved some difficult administrative and financial reporting issues. As a result the processes and efficiency were significantly improved. We’ll definitely use their services again.”

Bartow Morgan, Jr.
CEO, Brand Bank

“Lee Wolfe and his team have helped guide and assist my organization for the past three years, providing a myriad of valuable services and insight that I believe has been one of the keys to our success. I highly recommend Lee and his organization.”

J. Michael McGarity, Esq.
The McGarity Group



“With the assistance of Lee Wolfe and Halogenex’s toolbox, Street Smarts’ senior team is on the path headed toward a healthy new generation of leadership. The strength of the group has helped us position ourselves well in these extraordinary times, too.”

Marsha Anderson Bomar, AICP
President and Founder, Street Smarts, Inc.

“Halogenex’s assessment process is totally ‘right on’ and helped us jump start immediately to being more strategic in our efforts and better understand our individual differences. We’ve just begun our work together, but I already have had several huge Ahh-Ahh’s that will directly and positively impact our organization. I wish we had done this years ago.”

Judy Waters

Executive Director, The Community Foundation for Northeast Georgia



“Lee, Jennifer and the entire Halogenex Team have been key partners in the growth and development of our organization. We would offer up the highest of recommendations to anyone considering their services.”

Perry Tindol
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